



Demand Planner, DIAGEO, Brussels

Company

Diageo is the world's leading premium drinks business with an outstanding collection of beverage alcohol brands across spirits, beer and wine. These brands include Johnnie Walker, Crown Royal, J&B, Windsor, Buchanan's and Bushmills whiskies, Smirnoff, Ciroc and Ketel One vodkas, Baileys, Captain Morgan, Jose Cuervo, Tanqueray and Guinness.

Diageo Benelux is a cluster of markets in the Diageo Northern Europe Hub structure.

Key brands are J&B Rare, Johnnie Walker TM, Malt whiskies, Baileys TM, Smirnoff TM. Local priority brands are Picon, Gordons, and Safari. Diageo Belgium & Netherlands HUB consists of 3 countries - Belgium, Netherlands and Luxembourg.

Jobcontent

You work within a Benelux structure and report to the Customer Supply Manager. Your colleagues are a Supply Chain Manager, a Demand Planner Netherlands and a Datamanager.

Your role is a highly visible supply chain role that will oversee the Demand Planning requirement process. This is a hands-on position where you're responsible for developing and executing Demand and Inventory plans that will enable the Country to meet sales and service objectives.

Designing and generating weekly and monthly statistical forecast reports

Continuously improving forecasting techniques, method, and approach

Relating and measuring the impact of forecast accuracy

Evolving and maintaining documentation and standard operating procedures for demand planning processes and systems.

Conduct current and future forecasting analysis, ensuring forecasting processes and methods are followed.

Assemble and analyze all data pertinent to creating the sales forecast (historical sales, market trends, seasonality, promotions, and eventually tier 1 account POS and inventory levels).

Establish and utilize best methods (statistical models and software tools) in creating forecasts and respective inventory targets.

Make recommended adjustments to forecast and inventory targets based on changes in demand and market trends.

Lead forecast and inventory planning meetings with Sales Managers, reviewing recommended sales forecasts and inventory goals (emphasis on brand transitions, new product introduction, and promotions).

Manage inventory targets (including safety stock levels) that are approved by management.

Prepare, report, and communicate forecast and inventory measurements to management (forecast accuracy, inventory plan vs. targets).

Monitor SKU levels and recommend SKU rationalization initiatives in the future





Top Capabilities

Strong background in demand planning including a strong commercial background
Previous experience in embedding S&OP capability within a country
Knowledge of demand management/forecasting tools, forecasting processes in sales, marketing operations, finance, manufacturing and supply chain issues
Knowledge of key inventory performance metrics as agreed globally and applied locally
Collaborative skills in resolving long and short positions in inventory.
Experience in managing end of life cycle and absolute inventory.
Strong communication and influencing skills balancing challenge and support to others
Ability to effortlessly and pro-actively work across several departments (and potentially customers) with different approaches
Leadership role in developing capability for demand planning within the countries/cluster of countries

Qualifications and Experience Required

Demonstrates a strong analytical and logical approach to problem solving that generates cost-effective and commercially viable solutions
Demonstrates an accurate and structured approach to meeting goals
Proficiency in excel, strong knowledge of other systems desired (SAP,APO)
Dutch fluently, French & English
Previous S&OP experience is important to be successful within this role
3-4 year college degree (Business, engineering or related field)
Experience with SAP APO & BW

Contact

Are you interested in this great position, please send your resume in word version to gautierkerkhove@michaelpage.be with the code MKEG519885

